

## Insolroll Motorized Window Shades Win WCMA “Green” Product Award

*UL Listed Motorized Window Shade Systems Cited 2014 Most Innovative Concept for Health & Environmental Safety*

Louisville, CO July 02, 2014-

Insolroll Window Shading Systems’ UL Listed [Motorized Window Shade](#) Systems have been recognized with a 2014 WCMA Product Award. Insolroll’s product, featuring EnviroScreen fabric, was cited the *Most Innovative Concept in “Green” Products, Health and Environmental Safety category*, as part of an elite group of best industry products for this year. Winners were selected June 19 in New York City by a panel of industry judges.

Unique in the window treatments industry, Insolroll has gone beyond “UL Recognized” components in motorized window shades with our UL Listed Complete Motorized Shade Systems. Although most window covering manufacturers use UL Recognized components, they have not met the standards for complete [UL Listed motorized window shade systems](#).

These motorized window shade systems have met stringent UL requirements for “Listed” designation, and bear the UL Listed label for inspectors to see. UL Listing facilitates meeting both local code requirements and those of multiple Authorities Having Jurisdiction, optimizing the inspection process and elevating health and environmental safety by ensuring fire and shock hazard safety at the highest documentable standard. PVC-free, high performance EnviroScreen fabric with reflective backing provides excellent energy performance without compromising indoor air quality.

“We developed this product line to provide a higher standard for motorized window shade safety, and to make the building inspection process easier for our customers” noted Rick Pease, co-owner of Insolroll. “UL Listing designation is a clear advantage for building and design professionals, installers, owners, inspectors and occupants, assuring quality, safety and risk mitigation.” About Insolroll: Insolroll Window Shading Systems manufactures residential and commercial solar screens, blackout and decorative shades, as well as Oasis® Patio Shades. Insolroll’s products are distributed through a network of installation retailers throughout North America.

[www.insolroll.com](http://www.insolroll.com)

*“A higher standard for motorized shade safety”*



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