



FOR IMMEDIATE RELEASE

Insolroll Expands Corporate Campus With New Facility Focused on Oasis® Patio Shade Production

New manufacturing facility will foster innovation and sales growth in Oasis® Patio Shade and Insolroll® Interior Solar Shade Product Lines

LOUISVILLE, Colo. ([PRWEB](#)) December 06, 2017 -- [Insolroll](#) Window Shading Systems is pleased to announce the expansion of its Louisville, Colorado campus with the openings of a new manufacturing facility dedicated to the production of [Oasis®](#) Patio Shades and Retractable Insect Screens. This new building becomes the third at Insolroll headquarters, and adds over 15,000 square feet of manufacturing space, as well as corporate offices and expanded research and development facilities.

Insolroll's multi-million dollar expansion investment is part of a plan to double production capacity, and bring innovative product solutions to market faster. Dedicating the new facility to exterior shade manufacturing will allow Insolroll to increase production efficiency and capacity for its interior Insolroll® Solar Shade and Insolroll Elements® product lines. Locally, Insolroll will be adding 25-30 new jobs.

The new Oasis Patio Shade production facility will feature the latest shade manufacturing equipment and order processing technology. Research and development efforts will spur several Oasis product line enhancements, including new patio enclosure shades with clear windows. Additionally, a new compact hardware system is set to debut in Spring 2018, which will enhance Insolroll's entry level patio shading products.

"The demand for innovative solar shading and outdoor living solutions is growing dramatically. Insolroll has been a pioneer in solar shading for residential and commercial applications, and is looking to remain on the cutting edge with this expansion," says company founder, Rick Pease. "Maintaining our high quality standards and consistent 5-day manufacturing service level is critical to our success."

About Insolroll Window Shading Systems (www.insolroll.com)

Founded in 1980 by Rick Pease and Dave Friedlander, Insolroll developed into a specialty manufacturer of solar shading solutions, with a company mission of making homes and commercial spaces more comfortable and energy efficient. Insolroll supplies residential and commercial solar screen, blackout, decorative and exterior roller shade solutions through a network of dealers and national accounts throughout North America. Insolroll is committed to keeping jobs in the United States, with all Insolroll products being produced in and shipped from Louisville, Colorado.

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